

Bangladesh  
Leather Footwear  
& Leathergoods  
International  
Sourcing Show 2023



Possible. In Bangladesh



# JOIN BLLISS 2023

We welcome you to the 4<sup>th</sup> Bangladesh Leather Footwear & Leathergoods International Sourcing Show (BLLISS-2023). BLLISS 2023 will showcase the resilience and dependability of Bangladesh as a sourcing destination for brands. It will highlight the focus of the country in becoming a major player in the global market while diversifying its export offerings.

The breakout sessions of BLLISS 2023 will provide valuable insights and information regarding the sector through creating dialogue amongst industry leaders and stakeholders. The BLLISS 2023 fair will create the opportunity to meet the premium leather goods and footwear manufacturers of Bangladesh under one roof. Key decision makers of international brands will also attend the fair, thus creating ample opportunities for networking and business development.

Bangladesh is positioning itself as a formidable manufacturing hub. BLLISS 2023 will provide a platform to facilitate investment prospects in the industry and create opportunities for collaborations and partnerships within the sector.

## **DATE & VENUE**

### **Inauguration**

Thursday, October 12, 2023

Bangabandhu International Conference Center (BICC), Agargaon, Sher-E-Bangla Nagar, Dhaka, Bangladesh.

## **THE HONORABLE PRIME MINISTER WILL INAUGURATE THE 4TH EDITION OF BLLISS 2023**

### **Exhibition**

12 - 14 October, 2023

Hall 3, International Convention City Bashundhara (ICCB) in Dhaka, Bangladesh.

## **BREAKOUT SESSIONS**

- 1) Leather: The Truly Sustainable Material (Friday, 13<sup>th</sup> October at 11:00 am)
- 2) Linking Bangladesh to Global Value Chain (Friday, 13<sup>th</sup> October at 3:00 pm)
- 3) Market Access: New Frontiers for Export (Saturday, 14<sup>th</sup> October 2023 at 11:00 am)

## **EXHIBITOR PROFILE**

- Leading footwear manufacturers
- Leather goods manufacturers
- Allied industries
- Ancillary service providers



## **TARGET GROUP**

- Brand Representatives
- Buyers
- Distributors
- Sourcing Agents
- Designers & Industry Experts
- Potential Investors
- Supply Chain Partners

## **EXHIBIT CATEGORIES: MANUFACTURERS & EXPORTERS**

### **FOOTWEAR: CHILDREN | MEN | WOMEN**

- Boot & High Top
- House Slipper
- Pump
- Flat Oxford
- Derby
- Moccasins
- Brogue
- Loafer
- Platform
- Sandals & Flip Flop
- Sports Footwear & Sneakers
- Mules
- Boat Shoes
- Bags

### **PRODUCTS AND ACCESSORIES**

- Brief Cases, School Satchels & Messenger Bags
- Handbags, Clutches & Shoulder Bags
- Purses, Pouches & Wallets
- Travel Bags, Rucksacks & Sports Bags
- Trunks, Suitcases & Vanity Cases

## **SECTORAL SNAPSHOT**

- Leather products and footwear export sector comprises 264 factories including 90 large firms, 15 big enterprises & many SMEs.
- Bangladesh footwear industry is the 8<sup>th</sup> largest producing, 10<sup>th</sup> largest consuming, and 16<sup>th</sup> largest exporting country in the world.
- Sectoral export grew almost 30% in 2022 over 2021.
- Brands like Timberland, Wolverine, Michael Kors, Decathlon, Picard, Clarks, Hush Puppies & Tommy Hilfiger are already manufacturing shoes and bags in Bangladesh.
- Active interest from local and foreign entrepreneurs to support localization of supply chain.
- BANGLADESH stands as one of the top 3 countries to gain from China changes.

Jointly Organized by:



Leathergoods And Footwear Manufacturers  
& Exporters Association of Bangladesh



MINISTRY OF COMMERCE  
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